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FIVERR CREATIVE STUDIO

# SIMONE AI UGC STUDIO

High-converting AI-generated UGC video ads  
for TikTok, Shopify & Ecommerce brands.

TIKTOK ADS

REELS

SHORTS

ECOMMERCE

BEAUTY

WELLNESS

PORTFOLIO & SERVICES OVERVIEW  
[@SIMONEADSTUDIO](#)



## WHAT WE CREATE

# Full-Service AI UGC Production

From concept to final cut — professional AI-generated video ads ready for every major platform, optimised for performance and brand alignment.

**01 — TIKTOK****AI UGC TikTok Ads**

Native-style TikTok video ads featuring a convincing AI UGC creator. Hook-forward format designed to stop the scroll and drive action within the first 3 seconds.

**02 — DEMO****Product Demo Videos**

Engaging step-by-step product demonstrations with voiceover and on-screen captions. Perfect for showcasing features, ingredients, and benefits in an authentic, unboxing-style format.

**03 — SPOKESPERSON****AI Spokesperson Videos**

Clean, professional talking-head style videos with an AI spokesperson delivering your brand message. Ideal for brand intros, product launches, and landing page hero videos.

**04 — SHORT FORM****Short Form Video Ads**

Punchy 15–30 second video ads optimised for paid social. Multiple hook variations included on Standard and Premium packages to enable rapid A/B testing.

**05 — REELS****Captioned Reels & Shorts**

Fully captioned vertical video content for Instagram Reels and YouTube Shorts. Bold, animated-style captions synced to speech for maximum accessibility and engagement.

**06 — ECOMMERCE****Ecommerce Ad Creatives**

Conversion-focused ad creatives built for Shopify brands and DTC products. Formats available: 9:16 vertical, 1:1 square, and 16:9 landscape for Meta and TikTok campaigns.

**All packages include captions.** Standard & Premium include background music and multiple hook variations for split testing.

[MESSAGE ON FIVERR](#)

## THE ADVANTAGE

# Why Brands Choose AI UGC

AI UGC removes the bottlenecks of traditional creator marketing — no talent delays, no reshoots, no budget overruns. Just consistent, scalable, scroll-stopping content.

1

**Fast Turnaround**

Standard delivery in just 2 business days. Express 24-hour turnaround available as an add-on. No waiting on creator schedules or shipping logistics.

2

**No Creator Scheduling**

Eliminate back-and-forth with human creators. AI generation means your content is produced on demand — no briefs lost in email chains, no availability conflicts.

3

**Multiple Ad Variations**

Standard and Premium packages include multiple hook and CTA variations. Test different angles simultaneously to identify your top-performing creative faster.

4

**Scalable Content Production**

Need 5 ads this week and 15 next month? AI production scales with your campaign demands. Consistent quality at any volume, without increasing cost per unit.

5

**TikTok-Style Editing**

Every video is edited to match native TikTok and Reels aesthetics: quick cuts, bold captions, on-trend audio, and authentic-feeling delivery that blends with organic content.

6

**Optimised for Conversions**

Scripts follow proven direct-response frameworks: pattern-interrupting hooks, benefit-led middle sections, and urgency-driven calls to action that push viewers to act.

FEATURE	TRADITIONAL UGC CREATOR	SIMONE AI UGC STUDIO
Average turnaround	7–14 days	<b>2 days (24h express available)</b>
Multiple hook variations	Extra cost & rescheduling	<b>Included on Standard &amp; Premium</b>
Revisions	Often limited or costly	<b>Included in package</b>
Consistency across batches	Variable performance & style	<b>Consistent creator &amp; quality</b>
Starting price	150–500+ per video	<b>From \$25</b>

## PORTFOLIO EXAMPLE

NICHE — SKINCARE / GLOW SERUM

## Before & After Transformation Ad

## HOOK

*"Why is nobody talking about this?"*

## SAMPLE SCRIPT SNIPPET

**[0–3s]** Split screen opens. Left side: dull, uneven skin. Right side: glowing, even complexion.

**[3–10s]** "Why is nobody talking about this? I've been using this glow serum for 14 days and the difference is genuinely unreal..."

**[10–22s]** Creator points to key ingredients — hyaluronic acid, vitamin C — with on-screen text callouts. Skin transformation is shown via smooth transition wipe.

**[22–30s]** CTA delivered to camera with confidence.

## CALL TO ACTION

**CTA** *"Try it before it sells out — link in bio"*

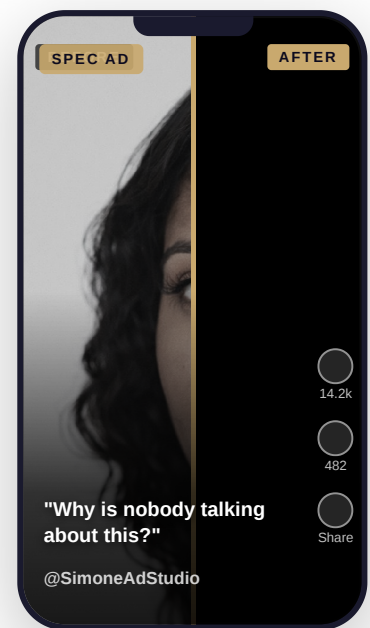
## FORMAT &amp; SPECS

9:16 Vertical

15–30 sec

Captions Included

TikTok / Reels



Demo Mockup — 9:16

## DEMO AD

NICHE — BEAUTY / LIP &amp; COMPLEXION PRODUCT

# Product Demo & Reveal Ad

## HOOK

**"I was skeptical until I tried this..."**

## SAMPLE SCRIPT SNIPPET

**[0-3s]** Creator holds product directly to camera lens. Bold hook text animates on screen: *"I was skeptical until I tried this..."*

**[3-12s]** "Okay so I've tried SO many lip glosses and they all feel sticky. This one? Literally none. And the pigment is insane — look at this..." Applies product on screen.

**[12-22s]** Close-up result shot. On-screen caption: "No sticky feeling. Lasts 6+ hours." Creator facial reaction emphasises genuine surprise.

**[22-30s]** Direct-to-camera close with confident CTA.

## CALL TO ACTION

**CTA** *"Use code SIMONE for 15% off — shop now"*

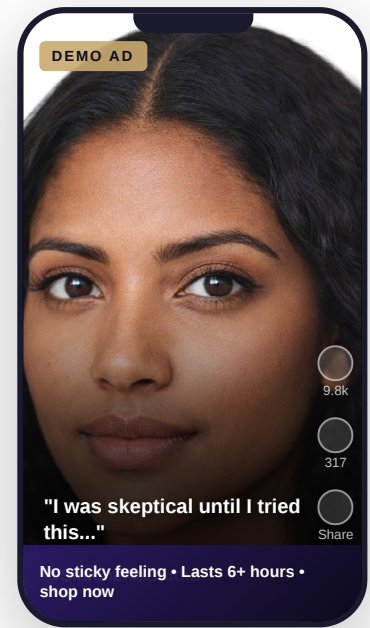
## FORMAT &amp; SPECS

9:16 Vertical

15-30 sec

Bold Captions

Music Included



Demo Mockup — 9:16

## SAMPLE CONCEPT

NICHE — WELLNESS / DAILY SUPPLEMENT

# Testimonial & Routine Review Ad

## HOOK

**"This changed my morning routine..."**

## SAMPLE SCRIPT SNIPPET

**[0–3s]** Creator in natural morning light. Conversational, authentic tone. Hook text on screen: *"This changed my morning routine..."*

**[3–12s]** "I used to wake up exhausted even after 8 hours. My friend kept recommending this supplement and I kept ignoring her. Finally tried it three weeks ago and honestly? I take it back."

**[12–22s]** Creator walks through the 2-step morning routine. On-screen callout: "Week 1 → Week 3" energy comparison. Genuine, unscripted-feeling delivery.

**[22–30s]** "Link below if you want to try it — they have a starter bundle." CTA delivered with a smile.

## CALL TO ACTION

**CTA** *"Grab the starter bundle — link below"*

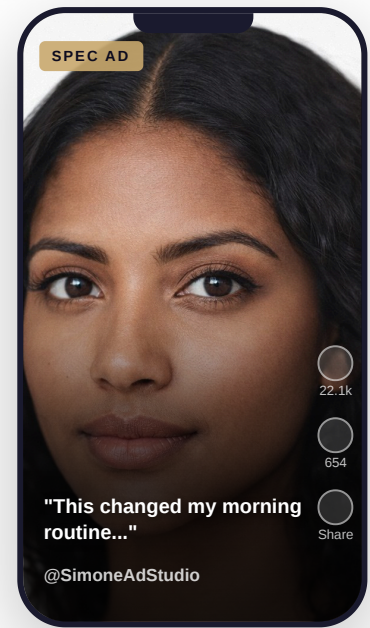
## FORMAT &amp; SPECS

9:16 Vertical

20–30 sec

Captions Included

Ambient Music



Demo Mockup — 9:16

## ALT HOOK VARIATION

**"POV: You finally found the solution..."**

## INVESTMENT

# Packages & Pricing

Transparent, flat-rate pricing with no hidden fees. All packages include captions. Message on Fiverr to discuss a custom scope.

<b>BASIC</b> <b>\$25</b> Single ad, fast & clean	<b>STANDARD — MOST POPULAR</b> <b>\$65</b> Test multiple hooks & creatives	<b>PREMIUM</b> <b>\$120+</b> Full ad creative suite
<ul style="list-style-type: none"> <li>+ 1 AI UGC video ad</li> <li>+ 15–30 second duration</li> <li>+ Captions included</li> <li>+ 1 hook variation</li> <li>+ 9:16 vertical format</li> <li>+ 1 revision round</li> </ul>	<ul style="list-style-type: none"> <li>+ 2 AI UGC video ads</li> <li>+ Multiple hook variations</li> <li>+ Captions + background music</li> <li>+ 9:16 vertical format</li> <li>+ Script writing included</li> <li>+ 2 revision rounds</li> </ul>	<ul style="list-style-type: none"> <li>+ 3–5 ad variations</li> <li>+ Multiple aspect ratios (9:16, 1:1, 16:9)</li> <li>+ Hook + CTA split testing bundle</li> <li>+ Captions + music + sound design</li> <li>+ Full script writing &amp; creative strategy</li> <li>+ 3 revision rounds</li> </ul>
<b>2-Day Delivery</b>	<b>3-Day Delivery</b>	<b>4–5 Day Delivery</b>

**EXPRESS ADD-ON AVAILABLE****24-Hour Rush Delivery**

Available on all packages — message to confirm availability before ordering

**+\$15** -\$30

READY TO SCALE YOUR ADS?

## Let's create video ads that **actually convert**

AI UGC content that looks native, feels authentic, and performs.  
Fast turnaround. Transparent pricing. No scheduling headaches.

[MESSAGE ME ON FIVERR](#)

### FIVERR USERNAME

**@SimoneAdStudio**

Search on Fiverr.com  
or message directly

### STANDARD DELIVERY

**2 Business Days**

From order confirmation  
to final delivery

### EXPRESS OPTION

**24-Hour Turnaround**

+15–30 add-on  
Message to confirm availability

### ● Clear Communication

All briefs reviewed within 12  
hours of order placement.  
Questions answered same day  
on Fiverr messaging.

### ● Revision Policy

Revisions included in every  
package. If the delivery doesn't  
match the brief, it gets fixed — no  
arguments.

### ● What to Send

Share your product link, target  
audience, key benefits, and any  
hook preferences. The rest is  
handled.